

Our Privacy Policy



This Privacy Policy applies to the www.kungfumath.sg and www.kungfu-math.com, and explains how we protect the privacy of any personal information you provide to us during the course of your online experience.

Your privacy is important to us. Which is why we have developed a Privacy Policy that covers how we handle the information you may provide us with when you visit our website.

This Privacy Policy is divided into two parts:

- 1) General customer data privacy policy statement
- 2) Privacy policy statement for customer data collected through our website
- 3) Our focus on Child Policy

General customer data privacy policy statement

1. Types of Customer Data We will collect 2 broad categories of customer data, depending on the nature and circumstances of the service requested or transaction undertaken:

- Customer data, which is personal information that links back to an individual e.g.: name, address and email address

- Statistical Data, which is information on the behaviour of visitors to our website (see Section 2 of Part B). This is collected for analytical purposes, to better understand the profile of our customers. This information will not be stored on your customer record.

2. Purpose for collection, processing and disclosure Collection. We currently collect customer data for the following purposes:

- Sharing of our news and latest developments in the products and services we offer, as well as those offered by our partners

- Compliance with standard safety, security and legal requirements

3. Transfer of information overseas. Our head office is based in Singapore. We may thus transfer your personal information to overseas data storage facilities where we keep our central records, our offices or appointed agents. Such transfers are necessary for us to fulfil our contract with you, as well as with relevant third parties, where applicable.

4. Consent to provide information. Whenever there is a need for us to perform a service for you that requires your personal information, your consent in providing such data will be implied from your request of the service or transaction to be completed. However, where required by law, we will require you to agree to the collection of your personal information, expressed in written consent e.g.: signing a form or checking a box.

5. Access to your information. We will, on request, allow you to access your personal information stored with us. However, we may charge an administrative fee to help us recover the costs incurred to supply such information to you. In exceptional circumstances, we may not be able to comply with your request, but will provide you with the explanation for refusal, where applicable.

6. Retention. We will retain your personal information for as long as necessary to fulfil the purpose for which it was collected, or as required by relevant laws.

7. Accuracy. We will need your assistance to ensure that the personal information you provide to us is current, complete and accurate. If there are errors or changes to be made, please contact us and we will work towards either correcting it or discuss alternative actions with you.

8. Updates to the privacy policy. We may amend this Privacy Policy if and when the business or legal requirements change. The updated versions will always be posted on our website with a date stamp, so that you are aware of when the last update was made. Subject to applicable laws, the prevailing language of the Privacy Policy will be English. In the event of any inconsistency in understanding between the English version and any translated version, the English version will prevail.

9. Contact us. If you have comments or questions about this Privacy Policy statement, please contact us in writing at the address below referencing 'Privacy Policy': Kungfu Education & Technology Group Pte Ltd, 129 Kim Tian Road, 01-129, S160129

2) Privacy policy statement for customer data collected through our websites and our mobile services facility

1. Cookies. Most websites like ours use cookies to enhance your online experience. Cookies are small pieces of data that are transferred to your computer's hard drive from your web browser to recognise your preferences and to tailor content for you on subsequent visits to this website. The cookies do not contain your personal information (unless you specifically chose our "Remember Me" feature) but only statistical data, which is entirely anonymous. You can refer to your browser settings to see if cookies have been enabled, or to simply remove any that you do not want. Please note that if you disable the use of cookies on your browser or remove specific cookies from this website or linked sites, then you may not be able to enjoy the full-functionality of these sites.

2. Online user behaviour. In order to improve your online experience in future, we may track the online behaviour of our visitors to further optimize our website and/ or our presence on referral websites. This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses the cookies stored on your computer to help analyse your use of the website. This information will then be transmitted to a Google server in the USA and stored there. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activities for website operators and providing other services relating to website activity and Internet usage. Google may also transfer this information to third parties where required by law or for processing this data on behalf of Google. Google will never associate your IP address with any other data held by Google. Please note that such data will not be tagged your customer record and is completely anonymous, and will only be aggregated for statistical analysis.

3. Links to other websites. Our website may provide you with links to other websites for your convenience and information. Whilst this Privacy Policy will protect your personal information on our website, we cannot control the policies of other sites we may link to, or the use of any personal information you may share with them.

4. Minors. We cannot distinguish the age of visitors to our website. If a minor (according to applicable laws) has provided us with personal information without parental or guardian consent, the parent or guardian can contact us (see Section 9 of Part A) to remove the relevant information.

3) Children's Privacy

We recognize the need to provide further privacy protections with respect to Personal Information that we may collect from children on our sites and applications. Some of the features on our sites and applications are not directed towards children, and we do not knowingly collect Personal Information from children in connection with those features. When we direct certain sites, products or services toward children and intend to collect Personal Information from children, we take additional steps to protect their privacy, including:

- Notifying parents (including guardians) about our information practices with regard to children, including the types of Personal Information we may collect from children, the uses to which we may put that information, and whether and with whom we may share that information;
- In accordance with applicable law, obtaining parental consent for the collection, disclosure or use of Personal Information from their children, or for sending information about our products and services directly to their children;
- Limiting our collection of Personal Information from children to no more than is reasonably necessary to participate in an online activity; and
- Giving parents access or the ability to request access to Personal Information we have collected from their children and the ability to request that such Personal Information be changed or deleted. At any time a parent may request that we cease to collect further Personal Information from their child or request that any Personal Information that we have collected be changed or deleted from our records, in accordance with applicable law, by sending an e-mail to our Customer Support team.

In some instances, certain portions of our Service may allow children to submit Personal Information (such as their name and/or the child's or his or her parent's e-mail address) without first obtaining their parent's consent. For example, we may collect online contact information from a child for the purpose of:

- Obtaining parental consent and/or providing the child's parent with any information regarding their child's use of our Service, as required by law;
- Responding directly to a specific request from the child on a one-time basis (for instance, in response to a customer support inquiry);
- Responding directly more than once to a specific request from the child (for instance, to receive a newsletter or in-game communication from us), provided that in such case (i) we will use reasonable efforts to notify the child's parent (e.g. via e-mail) of such ongoing communications with the child promptly after our initial response to the child and before making any subsequent responses to the child, and (ii) the child's parent shall have the right to refuse further contact with the child and require the deletion of Personal Information about or collected from the child by contacting our Customer Support team;
- Protecting the safety of a child participant on our Service, provided that we have used reasonable efforts to provide notice to the child's parent (e.g. via e-mail). If the parent fails to respond to such notice, we may use such online contact information for the purpose stated therein; and
- Protecting the security or integrity of our Service, to take precautions against liability, to respond to judicial process or to the extent permitted under other provisions of applicable laws, to provide information to law enforcement agencies or for an investigation on a matter related to public safety, to the extent reasonably necessary to do so.

Parents are encouraged to spend time online with their children and to become familiar with the types of content available through our Service and on the Internet in general. Parents should regularly oversee their child's use of e-mail and other online communications and transactional features. Control tools are available from online services and software manufacturers that can help to provide a safe online environment for children. If your child has used your credit card in connection with our Service without your permission, please contact our Customer Support team immediately.

